

## **ICAK-U.S.A. Disclosure & Compliance Information**

**Business Description:** The International College of Applied Kinesiology-U.S.A. (ICAK-U.S.A.) was founded in 1976 by a group of doctors who had been teaching others in applied kinesiology. The origin of applied kinesiology is traced to 1964 when George J. Goodheart, Jr., D.C., first observed that postural distortion is usually associated with muscles that test weak. He found that by applying the appropriate therapy, the muscles would test strong and the postural distortion would change. Since its founding, the purpose of the ICAK-U.S.A. has been to promote research and the teaching of applied kinesiology. It is a professional organization dedicated to bringing together doctors and students with common goals and interests through membership and an Annual Meeting.

**Privacy Policy:** ICAK-U.S.A. collects the following basic information on members of the association: Name, Office Address, phone and fax numbers, email addresses, websites. The member's information is used to mail and email communications and updates related to activities within the ICAK-U.S.A. or to provide patient referrals. Patient referrals are given by phone at the Central Office or on the ICAK-U.S.A. website; contact information is also listed in the electronic Annual Directory posted on the member's only section of the website and available for purchase by members and non members. Members can contact the Central Office at [icak@dc-kansascity.com](mailto:icak@dc-kansascity.com) with updates to their contact information or call 913-384-2345.

**ICAK-U.S.A. Dues:** You can pay dues by mailing in a check or clicking on the button in your online membership profile to pay your dues by credit card through the PayPal portal. Due to PCI Compliance, ICAK-U.S.A. cannot process your credit card for you. If there is an error on your invoice, please notify the Central Office of the discrepancy.

**Refunds:** Membership in the ICAK-U.S.A. is nonrefundable once paid for. Meeting registration, if cancelled before May 1 will be refunded in full; after May 1 it will be refunded minus \$35 for processing; and after May 16 registration fees will not be refunded.

**Contact ICAK-U.S.A.:** If you need to contact ICAK-U.S.A. regarding our Privacy Policy, to receive your login information for the website, or to update your contact information or any other questions relating to dues processing or otherwise; please contact us.

ICAK-U.S.A. Central Office, 6405 Metcalf Ave, Suite 503, Shawnee Mission, KS 66202; 913-384-2345; 913-384-5112; [icak@dc-kansascity.com](mailto:icak@dc-kansascity.com); [www.icakusa.com](http://www.icakusa.com).